

The Fast-Acting Impact of InVict Xpress:

Rose Pest Solutions eliminates cockroach infestations within hours, thanks to
Rockwell Labs' InVict Advanced Baits



Mike Cater, service manager of Chicago-based Rose Pest Solutions, has worked in the pest management business since 1987. In his time in the industry, he says, he has never used products that combat American cockroach (*Periplaneta Americana*) infestations as well as **InVict Advanced Baits**.



Cater's preferred pesticides to use in treating infestations are **InVict Xpress Granular Bait** and **InVict Gold Cockroach Gel**.

"It's unbelievable," Cater says of the products' effectiveness. "The roaches run right to the baits. I've never seen anything like that."

For even the toughest infestations, Cater has seen **InVict Xpress** kill cockroaches within a couple of hours.

"We had a job to eliminate an American cockroach infestation in a building in downtown Chicago," Cater says. "The situation was really bad – we saw cockroaches just crawling down from the ceiling."

The Rose Pest Solutions crew used **InVict Xpress** baits to attract and kill the cockroaches. Cater says his technicians left the building at about 2 p.m. after setting out the baits and returned around 5 p.m. that evening.

"Before we even returned, the building's maintenance workers had brought out vacuum cleaners to clean up all the cockroaches that were already dead and beginning to fall from the ceiling."



Rose Pest Solutions Branch Manager Mike O'Connor, who has worked in the pest management business for 18 years, has had similar fast-acting results when using **InVict Advanced Baits**.

In addition to **InVict Advanced Baits**, O'Connor and Cater cite **EcoVia Botanicals** as significant assets to their technicians' pest management success. The company uses Rockwell Labs' green insecticides to treat infestations of mosquitoes and fruit flies.

"The products work," Cater says. "They work very well."



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