

BAIT ROTATION Prevents BAIT AVERSION

Cockroach bait aversion (roaches no longer eat the bait) is caused by the repeated use of the same or similar baits. At minimum, at least two different gel baits should be rotated in a control program. With baits, the quality and diversity of attractants is as important as the active ingredient.



Rockwell offers two highly effective gel baits that incorporate a diverse range of premium quality food grade attractants, which are designed to be intentionally different from each other and from those in other baits on the market.

InVict Gold[™] cockroach gel



- **Provides lightning fast control.** Contains 2.15% Imidacloprid. Roaches begin dying in as little as 20 minutes.
- **Proven secondary kill** when roaches are exposed to the droppings and carcasses of roaches that consumed InVict Gold.
- **Best choice for initial cleanouts** to bring a cockroach population under control.

InVict^{AB} insect paste



- **Mode of action and food attractants are intentionally different from InVict Gold for a perfect rotation.** With the proven potency of 0.05% Abamectin.
- **Remains palatable and effective for up to 90 days after application.** Perfect for maintenance and extended service intervals against all roach species.
- **Has the unique added benefit of being a multi-use bait.** In addition to roaches, it kills ants and even silverfish! Unmatched against Pharaoh ants.

 **Rockwell Labs Ltd** www.rockwelllabs.com
creating the future of pest control

Always read and follow label directions.
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