

BAIT ROTATION Prevents BAIT AVERSION

Cockroach bait aversion (roaches no longer eat the bait) is caused by the repeated use of the same or similar baits.



Rockwell offers two highly effective gel baits that incorporate a diverse range of premium quality food grade attractants, which are designed to be intentionally different from each other and from those in other baits on the market.

InVict Gold[™] cockroach gel



- **Provides lightning fast control.** Contains 2.15% Imidacloprid. Roaches begin dying in as little as 20 minutes.
- **Proven secondary kill** when roaches are exposed to the droppings and carcasses of roaches that consumed InVict Gold.
- **Best choice for initial cleanouts** to bring a cockroach population under control.
- **Slow to dry** remains effective for 90 days

InVict[™] Gel Bait AB Insect Paste



- **Mode of action and food attractants are intentionally different from InVict Gold for a perfect rotation.** With the proven potency of 0.05% Abamectin.
- **Remains palatable and effective for up to 90 days after application.** Perfect for maintenance and extended service intervals against all roach species.
- **Has the unique added benefit of being a multi-use bait.** It also provides exceptional control of ants and even silverfish! Unmatched against Pharaoh ants.



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Always read and follow label directions.
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